





★ ABOUT MITRA

I'm Mitra Hosseinpour, a 25-year-old graphic designer who loves mixing creativity with purpose. I design visual identities, packaging, and UI that not only look good but also solve problems. Music is a big part of my process, bringing rhythm and flow to my designs. As I learn more about creative coding and motion design, I'm always looking for new ways to push my work further and make a real impact. For me, design is about finding the perfect balance between form and function.

TECHNICAL SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe XD
CorelDRAW
Figma

INTERPERSONAL SKILLS

Communication
Collaboration
Adaptability
Problem-solving
Networking
Time Management

[For More Information Download My CV](#)

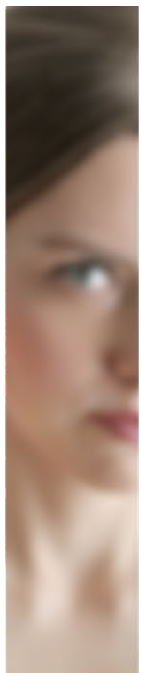
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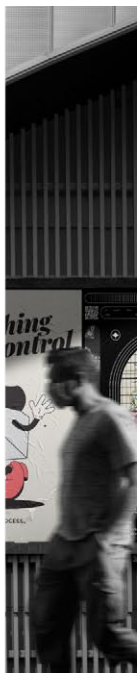
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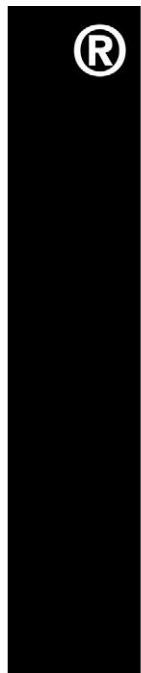
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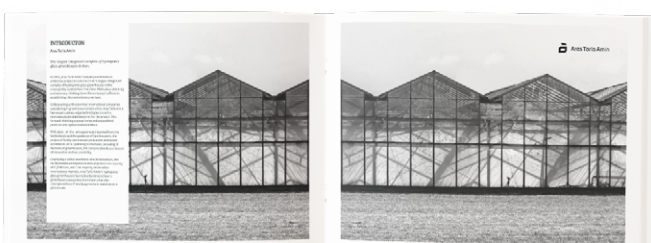
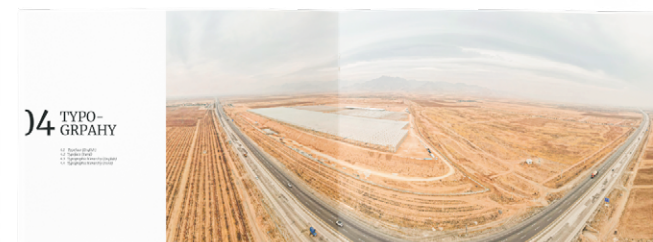
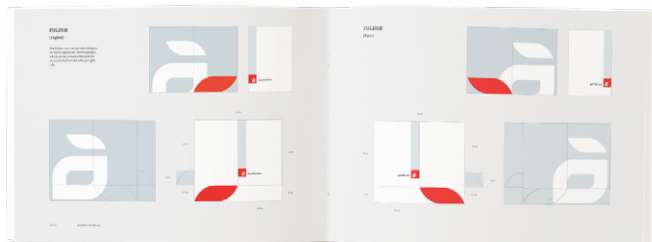
1) ARAS TARLA AMIN

// Brand Guideline Manual

I created an 80-page branding guideline for Aras Tarla Amin, Iran's largest hydroponic greenhouse complex. The book features a modern red, white, and black design with bilingual content, covering typography, photography, and design principles. It highlights the facility's innovation with striking imagery, positioning the brand as a leader in sustainable agriculture while ensuring consistency across all media.

(As a member of PEYDA STUDIO)





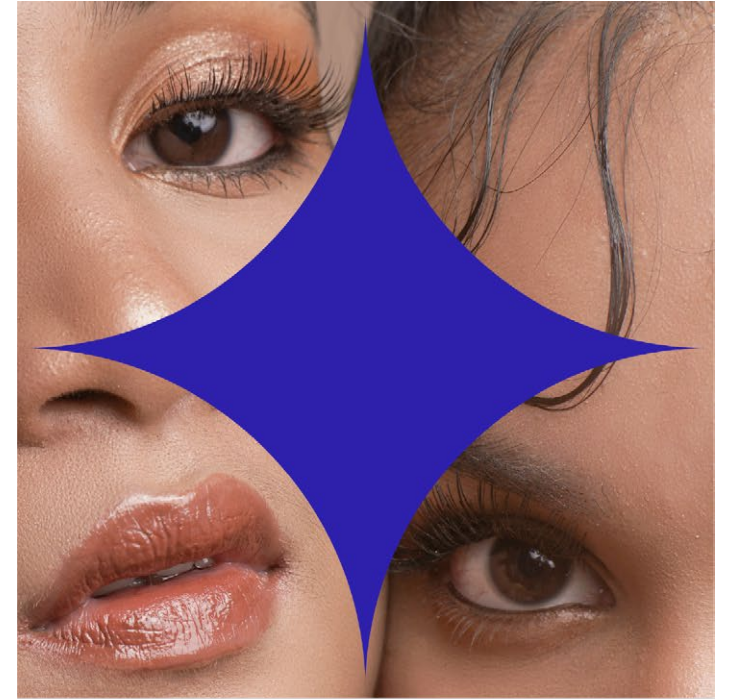
2) DESIREE BEAUTY SALON

// Brand Identity Design

The branding for Désirée Beauty Salon combines cultural elegance with contemporary design, featuring a refined royal blue and white palette accented by warm neutrals. A logo that blends Latin and Arabic scripts reflects the salon's multicultural ethos. portrait pictures, minimalist layouts, and hand-drawn illustrations emphasize both simplicity and detail, reinforcing Désirée's position as a premium, innovative beauty destination.

(As a member of PEYDA STUDIO)

دزیره
سالن زیبایی



WOND
-ERFUL



We're ~~So~~ Worth it



3) CALENDAR DESIGN

// Product Design

This project features a yearly calendar designed with space for daily stickers that remind users of important tasks. Colorful themed stickers help with planning, and all yearly events are highlighted at the bottom right. The cylindrical packaging keeps the product safe and can be reused by the user.

06 SHAHRIVAR

01	15	INTERVIEW
02	16	تیز کردن آتش
03	17	کلهه
04	18	روزگار اشقر کورت با کیم
05	19	DAY OFF
06	20	BIRTHDAY
07	21	خود با کس جدید
08	22	قرار با نسیم
09	23	GAME NIGHT
10	24	CHECK-UP
11	25	کلاس (مجموعه جدید)
12	26	REDAY
13	27	SPECIAL DAY
14	28	تولدت بر منو با بهت
15	29	خالت کردن حذر اللهه
16	30	PAYMENT
17	31	CLEANING

BIRTHDAY

CAR SERVICE

PLANT-CARE

DEADLINE

GRADUATION

GAME NIGHT

RED DAY

SELF-CARE

PAYMENT

CONCERT

INTERVIEW

FAMILY DAY

CHECK-UP

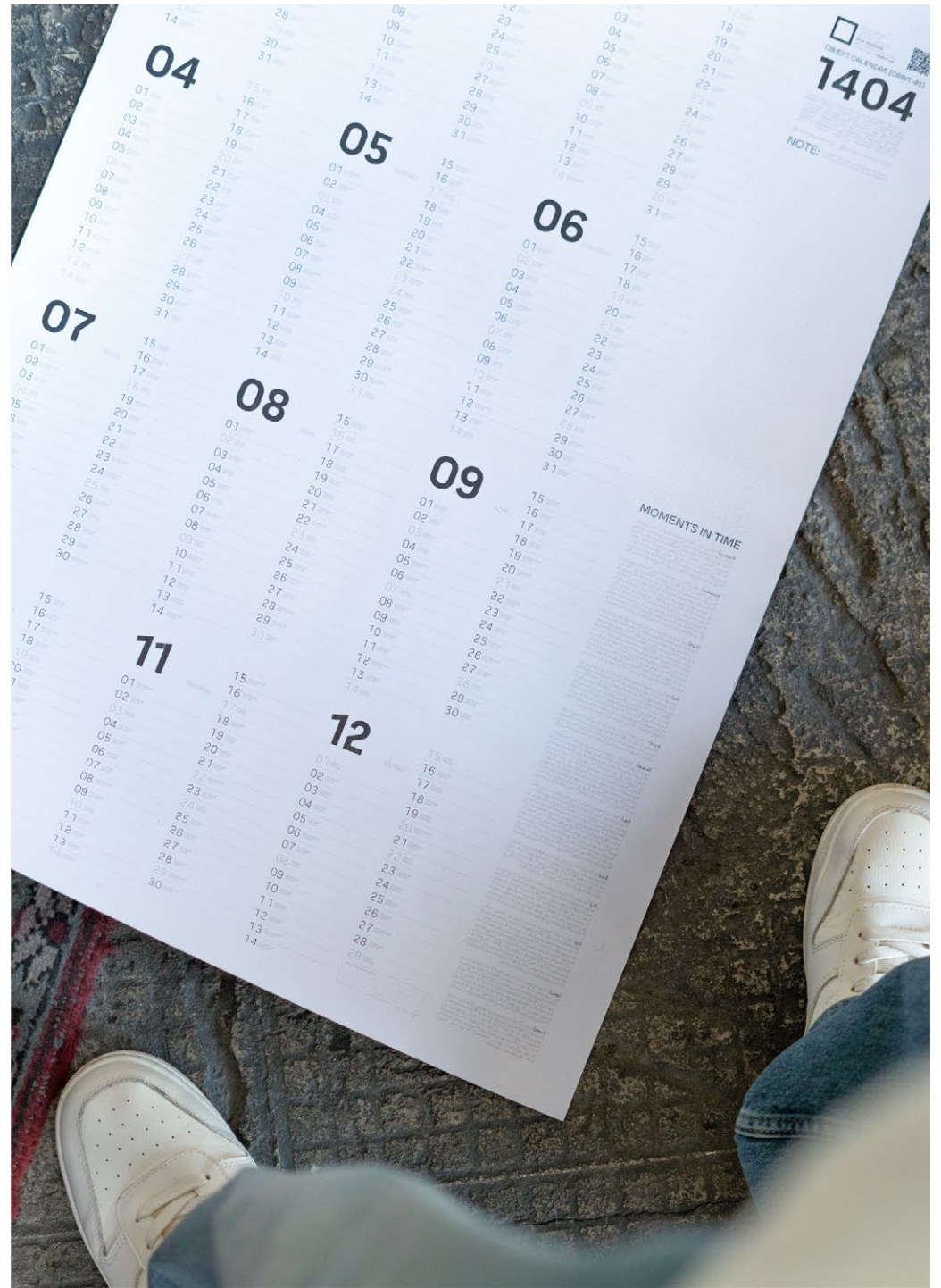


CREDIT LAB is a digital calendar concept that uses the power of technology to create a better, more functional calendar. It helps with planning, productivity, and organization. Experience the power of technology in your everyday life with CREDIT LAB. We are proud to be a part of your digital life.

NOTE: A FREE TRIAL OF 30 DAYS IS AVAILABLE. CONTACT US FOR MORE INFORMATION.

MOMENTS IN TIME

این روزها در زندگی ما اتفاقات زیادی می افتد. بعضی از آنها برای ما لحظات به یادماندنی هستند. ما می توانیم این لحظات را با استفاده از تقویم دیجیتال خودمان ثبت کنیم. این تقویم به شما کمک می کند تا به یادماندنی ترین لحظات زندگی خود را ثبت کنید. این تقویم به شما کمک می کند تا به یادماندنی ترین لحظات زندگی خود را ثبت کنید. این تقویم به شما کمک می کند تا به یادماندنی ترین لحظات زندگی خود را ثبت کنید.



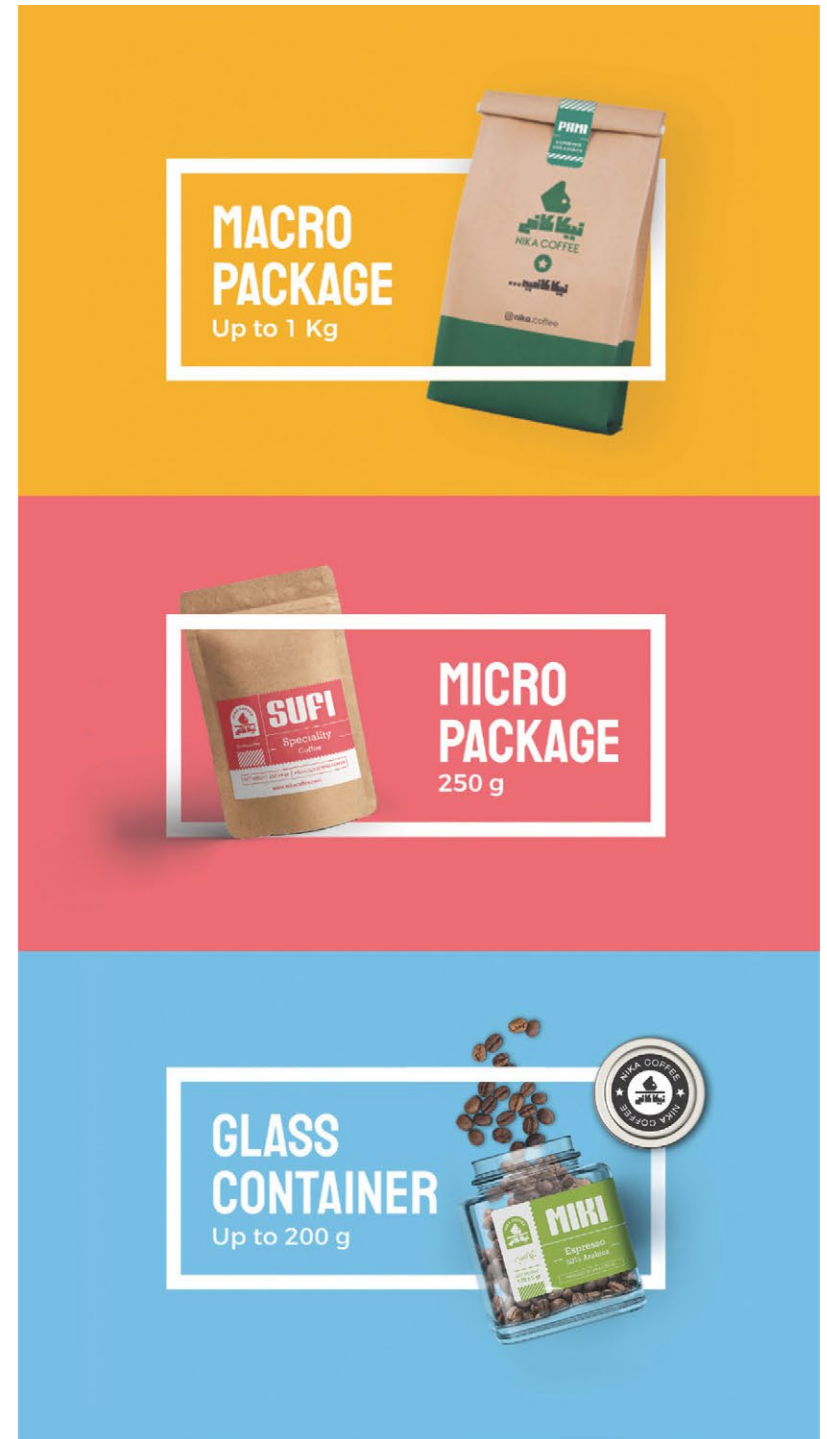


4) NIKA COFFEE

// Visual Identity Design

Nika Coffee's branding combines vibrant, playful energy with modern design. A bold palette of yellow, green, and red, along with a quirky cat logo, creates a fun, approachable vibe. Packaging varies from sleek cold brew bottles to kraft bags for beans, appealing to a younger audience. Despite its playful tone, Nika emphasizes quality with its specialty grade Arabica beans, balancing a fresh lifestyle with premium coffee.

(As a member of PEYDA STUDIO)





5) TOUSKA RESTAURANT

// Yalda campaign

This project was created to celebrate Yalda night and Christmas together. Window graphics, festive decorations, and postcards were designed to enhance the dining experience and connect the brand with the holiday spirit.

(As a member of PEYDA STUDIO)





پیتزا



برگر



سوخاری

TOUSKA Restaurant



Yalda

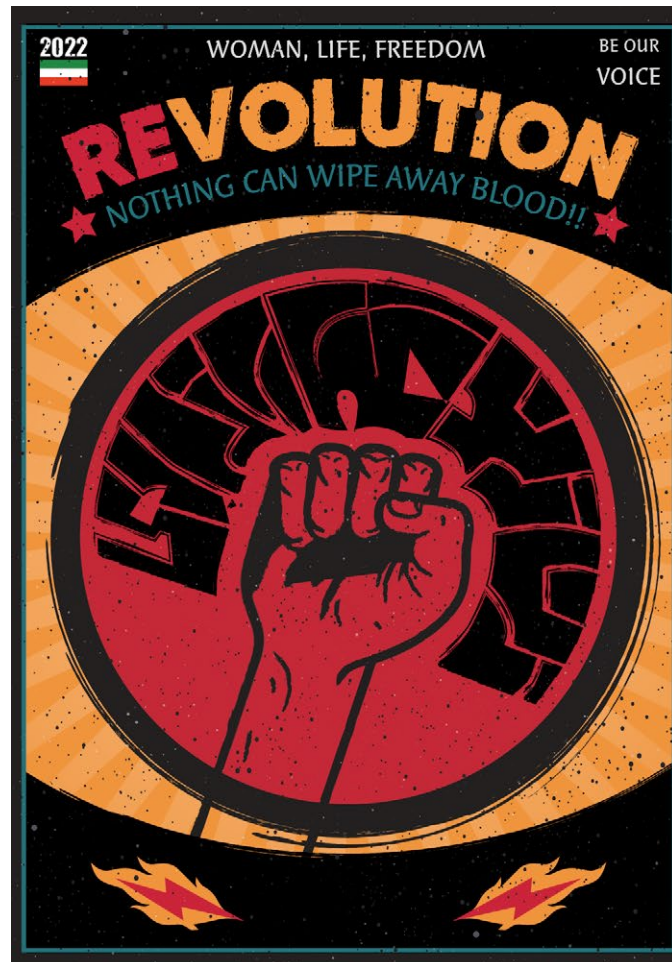
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03





6) POSTERS

These posters showcase diverse styles, from playful cartoons to bold typography and religious imagery. They use color and composition to convey messages across genres like motivational art, jazz promotion, and social activism, highlighting versatile design skills.





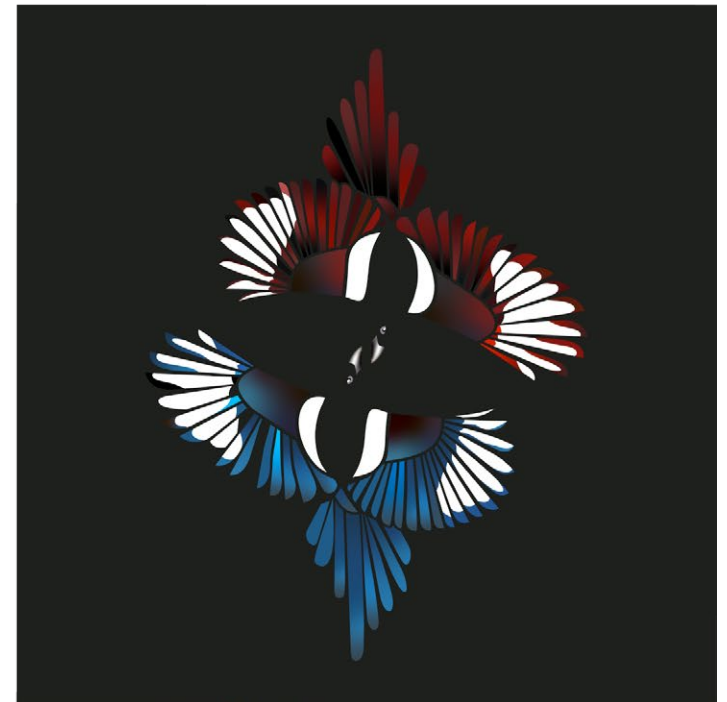
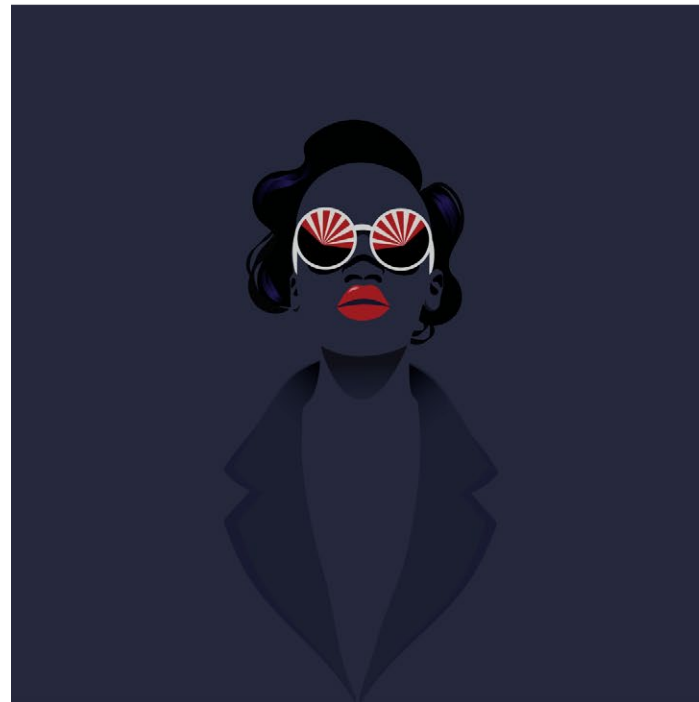
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AND ALL THAT JAZZ



7) ILLUSTRATIONS

The illustrations feature bold contrasts and vibrant colors. Using negative space and geometric shapes, they convey complex ideas through minimalist compositions, blending fine art with graphic design for a contemporary, sophisticated aesthetic.

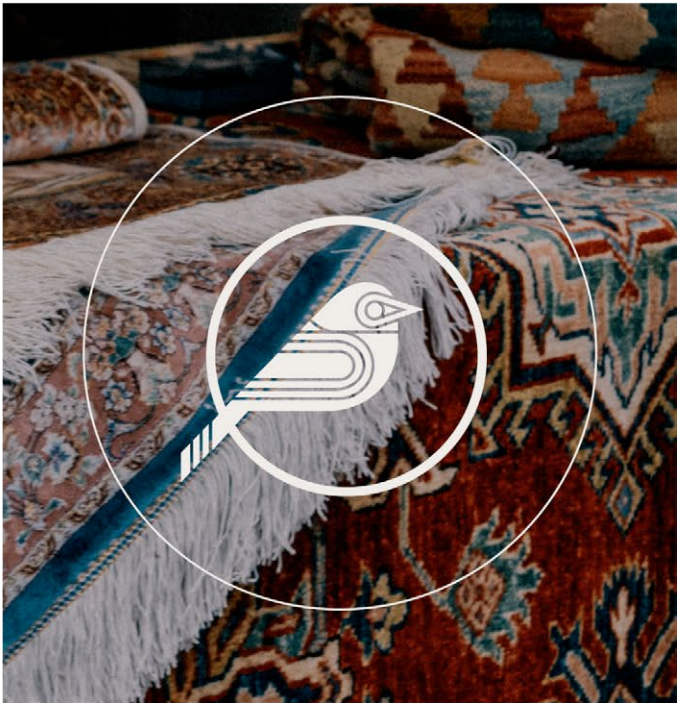


8) LANA ACCESSORIES

// Brand Identity Design

Lana blends tradition with modern style. It turns the old craft of kilim weaving into stylish accessories for today. The logo shows a bird, symbolising softness, elegance, and freedom. Warm colours like red and orange reflect Iran's rich culture, while clean, simple lines give a modern feel. Lana tells a new story from the past — connecting heritage with modern life.

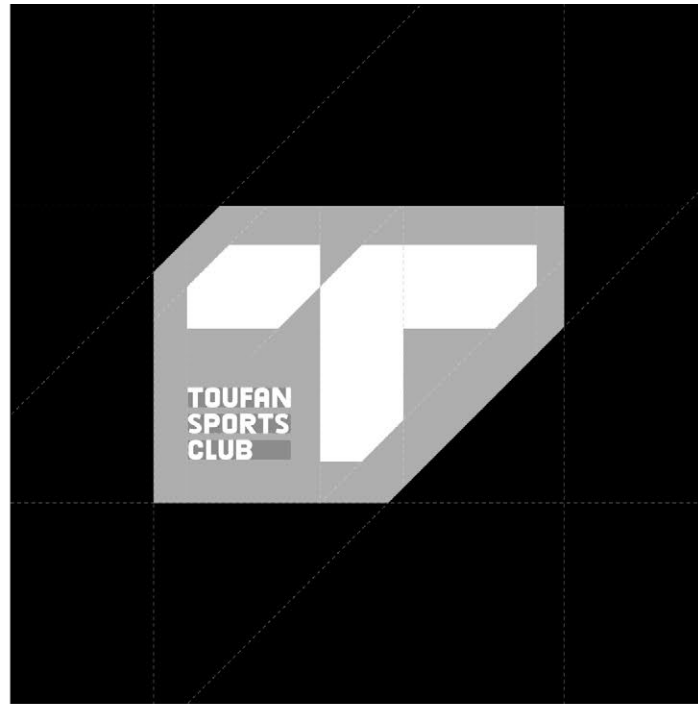




9) TOUFAN SPORTS CLUB

// Brand Identity Design

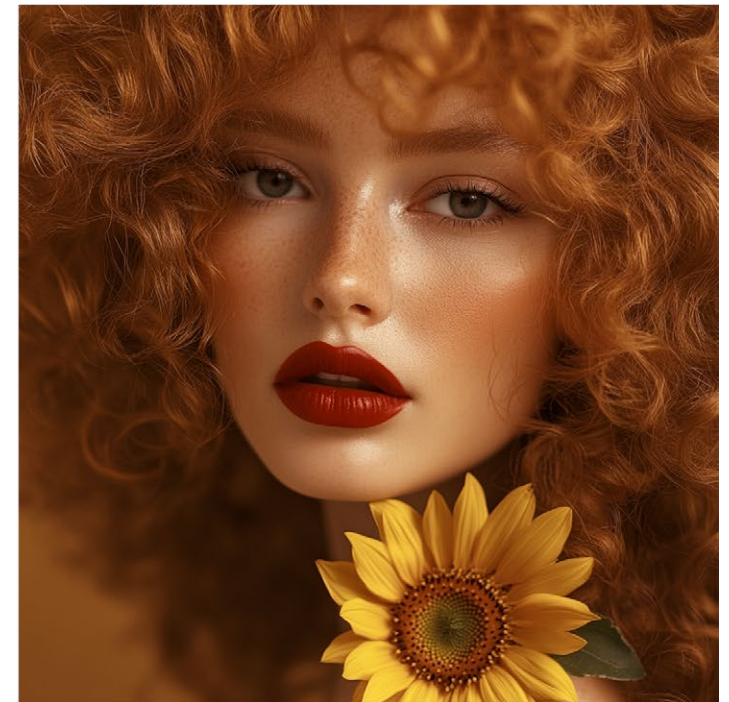
Toufan Sports Club's branding mixes modern design with an active, sporty feel. The logo forms a unique "T" from geometric shapes, showing energy and progress. Bold colours like black, white, turquoise, and lime green make it eye-catching. Sharp lines and patterns suggest movement and precision, used across all materials from stationery to sports gear. The design highlights the club's focus on modern, multi-sport training and attracts sports enthusiasts.





10) AI

A striking fashion portrait featuring three ethereal figures with distinct styles - platinum blonde waves, sleek black bob, and vibrant copper curls - united through elegant makeup and floral elements. The composition showcases each model's unique character while harmoniously blending tulips, forget-me-nots, and a sunflower against a decorative blue dress. This artistic trio captures the interplay between soft romanticism and bold editorial styling, demonstrating versatility in beauty portraiture.

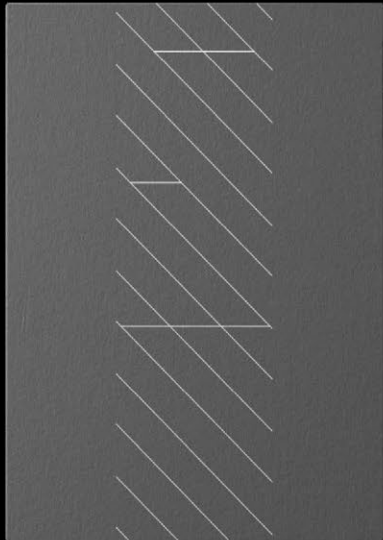
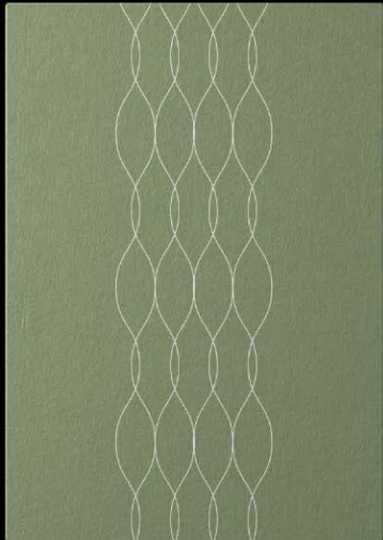
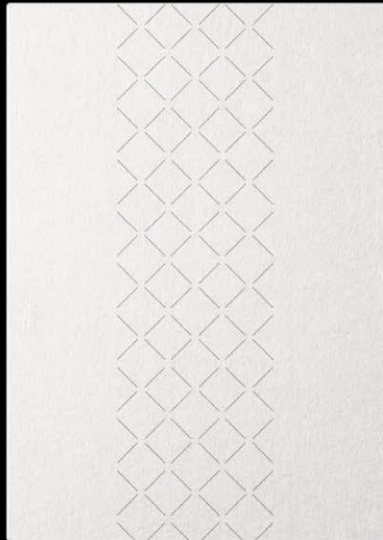
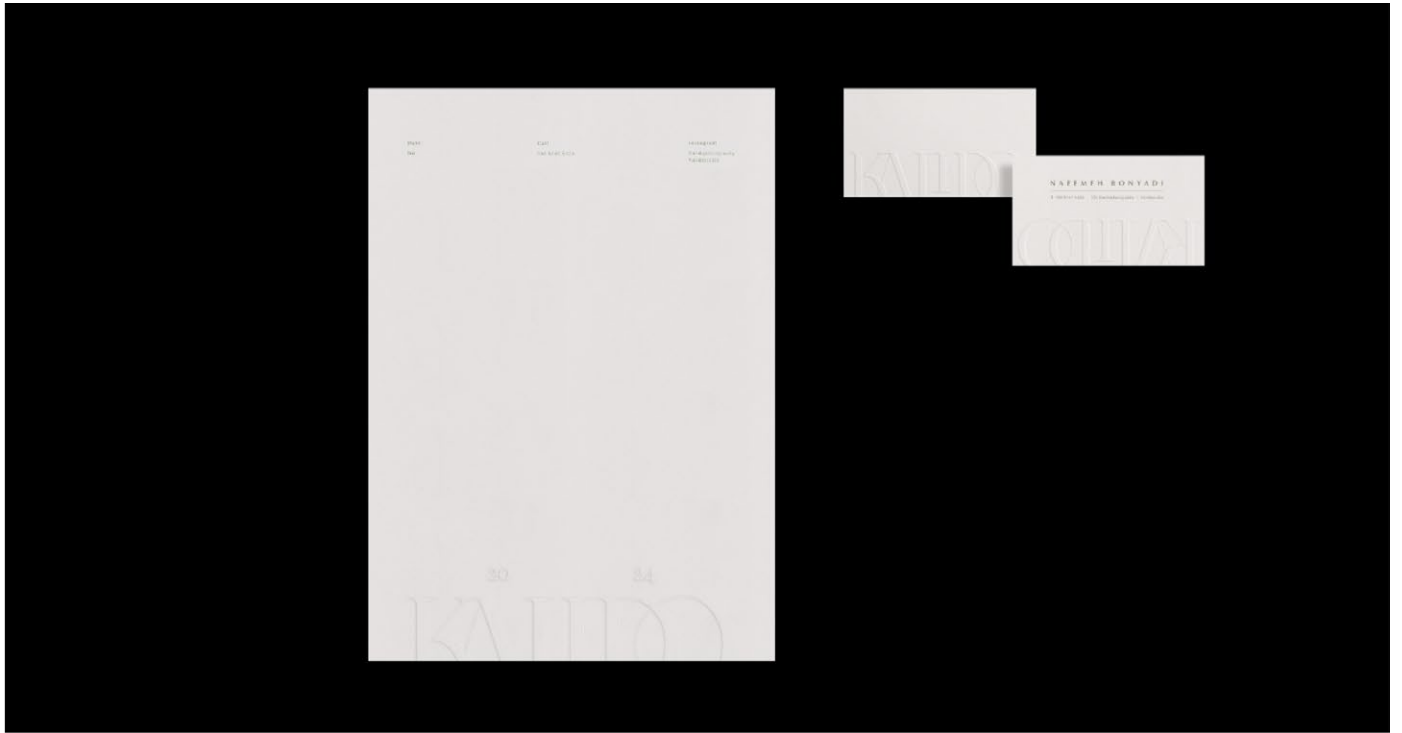


11) KALIDO STUDIO

// Brand Identity Design

Kalido's brand identity exemplifies refined minimalism tailored to the high-end photography market. The studio's aesthetic relies on a monochromatic palette with deep blacks, crisp whites, and occasional metallic accents, leveraging negative space and elegant typography for a sophisticated look. Brand collateral, including stationery and packaging, reflects premium quality with embossed and debossed details, reinforcing Kalido's upscale positioning. This cohesive, detail-oriented approach ensures a unified brand experience, aligned with Kalido's commitment to photographic excellence and artistic vision.





12) LOGOFOLIO



13) BERRY RESTAURANT

// Placemat Design

Design of a collection of seasonal placemats for Berry Restaurant, inspired by the brand's visual identity. Simple flat patterns and the brand's primary and secondary colors were used to create visual harmony and a cohesive look.

(As a member of PEYDA STUDIO)



ما رو در اینستاگرام دنبال کنید.
و لحظه های بیری خودتون رو
با ما به اشتراک بذارید:

@berry.restaurants

تولدت پری!

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Restaurant Café

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Berry Restaurants

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رستوران کافه
Restaurant Café

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Happy Yalda 1401

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پری!

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Restaurant Café

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Berry Restaurants

Happy Valentine's Day

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YOU
DAD

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Restaurant Café

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مبارک!

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THANK YOU FOR YOUR TIME