

Tel:
Email:

+98 938 9277 180 mitrahpr@outlook.com www.mitrahpr.com

Nationality: Iranian

EDUCATION

Non-continuous Bachelor's in Visual communication

Jan 2020 - Feb 2022

Alzahra University, Tabriz - Iran

- Poster Design for Events
- Packaging Food Products
- Experimenting With Different Genres of Photography
- Children's Book Illustration (Based on folklore poetry)
- Thesis Title: "The Effect of The Collage Technique on Illustrations for Children"
 Supervisor: Mrs. Ensieh Akbarzadeh

Associate Degree in Graphics

Jan 2018 - Jan 2020

Alzahra University, Tabriz - Iran

- Technical and Analytical Aspects of Design
- Page Layout for Magazine
- Logo and Identity Design
- Analysis of Graphic Design Works

High School Diploma in Graphic Design Talash High School, Tabriz - Iran

Sep 2015 - Jun 2017

My high school graphic design major provided a diverse artistic education, teaching me various visual techniques and expanding my creative skills and understanding of design.

WORK EXPERIENCE

Graphic Designer | Peyda Studio

May 2022 - Present

Designed and executed impactful visual identities, boosting brand recognition and audience engagement. Developed strategic messaging to effectively communicate client goals and resonate with target demographics.

Graphic Designer & Ul Designer | Sayman Digital

Apr 2021 - Mar 2022

- Increased banner click-through rate by 70% with creative design.
- Enhanced social media engagement and product visibility with visually appealing content.
- Improved user experience and streamlined purchasing via website design improvements.
- Created landing pages boosting campaign sales.

- Increased banner click-through rate by 40% with creative design.
- Enhanced social media engagement and product visibility with visually appealing content.
- Improved user experience and streamlined purchasing via website design improvements.

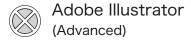
INTERPERSONAL SKILLS

- Communication
- Collaboration

- Adaptability
- Problem-solving
- Networking
- Time Management

TECHNICAL SKILLS







Adobe InDesign (Elementary)





LANGUAGES

English (B2)
IELTS: (Upcoming)

■ Farsi (C2)

■ Turkish (B2)

RESEARCH INTERESTS

- Interactive Installations and Creative Coding
- Cultural Differences in Visual Perception
- The Influence of Visual Storytelling Techniques
- The Role of Typography in Enhancing Readability
- Impacts of Visual Aesthetics
- Al-Assisted Graphic Design
- The Evolution of Logo Design
- Code-Based Typography

HOBBIES

- Ice Skating
- Dancing
- Cycling
- Origami

- Music
- Yoga
- Jigsaw Puzzles
- Camping

- Fashion Design
- Reading
- Floral Design
- Photography