

EDUCATION

- **Non-continuous Bachelor's in Visual communication** Jan 2020 - Feb 2022
Alzahra University, Tabriz - Iran
 - Poster Design for Events
 - Packaging Food Products
 - Experimenting With Different Genres of Photography
 - Children's Book Illustration (Based on folklore poetry)
 - Thesis Title: "The Effect of The Collage Technique on Illustrations for Children"
 - Supervisor: Mrs. Ensieh Akbarzadeh
- **Associate Degree in Graphics** Jan 2018 - Jan 2020
Alzahra University, Tabriz - Iran
 - Technical and Analytical Aspects of Design
 - Page Layout for Magazine
 - Logo and Identity Design
 - Analysis of Graphic Design Works
- **High School Diploma in Graphic Design** Sep 2015 - Jun 2017
Talash High School, Tabriz - Iran

My high school graphic design major provided a diverse artistic education, teaching me various visual techniques and expanding my creative skills and understanding of design.

WORK EXPERIENCE

- **Graphic Designer | Peyda Studio** May 2022 - Present
Designed and executed impactful visual identities, boosting brand recognition and audience engagement. Developed strategic messaging to effectively communicate client goals and resonate with target demographics.
- **Graphic Designer & UI Designer | Sayman Digital** Apr 2021 - Mar 2022
 - Increased banner click-through rate by 70% with creative design.
 - Enhanced social media engagement and product visibility with visually appealing content.
 - Improved user experience and streamlined purchasing via website design improvements.
 - Created landing pages boosting campaign sales.

- **Graphic Designer & UI Designer | Memaran Dadeh** Apr 2019 - Jan 2021
 - Increased banner click-through rate by 40% with creative design.
 - Enhanced social media engagement and product visibility with visually appealing content.
 - Improved user experience and streamlined purchasing via website design improvements.

INTERPERSONAL SKILLS

- Communication
- Adaptability
- Networking
- Collaboration
- Problem-solving
- Time Management

TECHNICAL SKILLS

- | | | |
|---|---|---|
|  CorelDRAW
(Advanced) |  Adobe Illustrator
(Advanced) |  Adobe XD
(Advanced) |
|  Adobe InDesign
(Elementary) |  Adobe Photoshop
(Intermediate) |  Figma
(Intermediate) |

LANGUAGES

- English (B2)
IELTS: (Upcoming)
- Farsi (C2)
- Turkish (B2)

RESEARCH INTERESTS

- Interactive Installations and Creative Coding
- Impacts of Visual Aesthetics
- Cultural Differences in Visual Perception
- AI-Assisted Graphic Design
- The Influence of Visual Storytelling Techniques
- The Evolution of Logo Design
- The Role of Typography in Enhancing Readability
- Code-Based Typography

HOBBIES

- | | | |
|---------------|------------------|------------------|
| ■ Ice Skating | ■ Music | ■ Fashion Design |
| ■ Dancing | ■ Yoga | ■ Reading |
| ■ Cycling | ■ Jigsaw Puzzles | ■ Floral Design |
| ■ Origami | ■ Camping | ■ Photography |